



Junior
Achievement™
of the Michigan Great Lakes

JA Free Enterprise

GOLF INVITATIONAL

**FEEL LIKE ROYALTY.
FEEL LIKE A PRO.**

As one of the 23 invitation-only foursomes,
you'll have full command of this award-
winning golf course.

May 12th, 2025
Egypt Valley Country Club



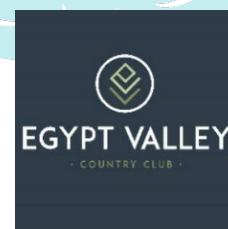
TEE OFF FOR FREE ENTERPRISE

JA is a high-return investment in the future of free enterprise.

Feel like royalty. From the time you arrive to the time you leave you will be treated like royalty with an extravagant golfer gift package, a rare opportunity to play a PGA course, and Egypt Valley offers a level of service unmatched by any other club in West Michigan.

Feel like a pro. When Egypt Valley Country Club, hosts PGA Tournaments they create the Classic Course. The Classic is a combination of the back nines of their standard courses, Ridge and Valley. The Classic is available on May 12 this year. The field is limited to 23 invitation-only foursomes, so you'll have no wait and full command of this award-winning golf course.

By helping Junior Achievement raise funds, you are helping us reach approximately 60,000 Michigan youth. You will be giving our children the gift of knowledge, understanding and foresight.



EDUCATING & INSPIRING

Junior Achievement is the world's largest and fastest-growing non-profit educational organization. Since 1919, JA and its myriad of staff and volunteers have been giving our young people the edge they need to succeed in today's workplace:

- *To instill the desire in young people to value education and stay in school.*
- *Positive attitudes toward work and contributing to a diverse society.*
- *Critical thinking skills that produce success in the workforce.*





JA Free Enterprise

GOLF INVITATIONAL

MAJOR SPONSORSHIP OPPORTUNITIES

These marketing opportunities can be customized to better meet your organization's exposure needs. Add these additional marketing opportunities to your golf sponsorship to create a wonderful package. Please contact Jay Ediger at (616) 575-9080 ext. 2227 for more information.

TITLE SPONSOR BENEFITS

- Lead recognition on Free Enterprise Invitations
- Lead recognition in program booklet (including full page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- Speaking part in program
- Sponsor provided direct mail piece to attendees
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banner)
- One Foursome and One Twosome in event \$8,250 value

INVESTMENT \$15,000

PRESENTING SPONSOR

BENEFITS

- Recognition in program booklet (including 1/2-page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banners)
- One Foursome in event \$5,500 value

INVESTMENT \$10,000

Additional questions regarding the event? Please do not hesitate to contact:

Jay Ediger | Senior Vice President of Development

Phone (616) 575-9080 ext. 2227 Email jay.ediger@ja.org

In addition to helping Junior Achievement reach out to area youth, your company will have a unique opportunity to make an impression in West Michigan. Your sponsorship will give you:

- ✓ Promotion and recognition in event printed materials
- ✓ An opportunity to meet and network with other business and community leaders
- ✓ Recognition as a valued community partner
- ✓ High customer entertainment value

All sponsors receive:

- ✓ Custom electronic invitations to send to your invitees (printed invitations available upon request)
- ✓ Prominent listing of company name on acknowledgement board
- ✓ Company name featured in tournament program
- ✓ Tee sponsorship with signage
- ✓ On-course hospitality
- ✓ Gourmet Buffet lunch
- ✓ Cocktail reception with hearty hors d'oeuvres
- ✓ Awards ceremony

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BENEFACTOR \$5,500

*Entry for 4 players
Featured position in all print*

PATRON \$2,750

*Entry for 2 players
Highlighted position in select print*

FRIEND \$1,320

*Entry for 1 player
Listing in select print*

GOLFERS LUNCHEON SPONSOR \$5,000

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

GOLFERS RECEPTION SPONSOR \$3,000

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

GOLF SHIRT SPONSOR \$3,000

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

ENTREPRENEURSHIP SPONSOR \$3,000

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

GOLF CART SPONSOR \$2,000

This includes recognition on each golf cart-course and at the post tournament awards ceremony. This sponsor will be featured in all tournament brochures and organization's logo will be placed on each golf cart at the event.

CIGAR BAR SPONSOR

This sponsor will be recognized on tournament day with appropriate signage. This sponsor will also receive recognition at the post tournament awards ceremony, all tournament brochures and on the event banner.

DRIVING RANGE SPONSOR \$2,000

Signage at the driving range and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

GIFT SPONSOR \$2,000 NA

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and logo on the event banner.

COURSE REFRESHMENTS SPONSOR \$2,000

Signage at the refreshment stations and in all tournament brochures and press releases. Recognition at the post tournament awards ceremony and in all tournament brochures. Organization's logo will be placed on the event banner.

EAGLE SPONSOR \$1,500

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer luncheon and reception.

BIRDIE SPONSOR \$1,000

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer reception.

TEE SPONSOR \$500

This sponsorship provides an opportunity to place your logo on a tee sign on a hole at the outing.

HOLE-IN-ONE SPONSOR IN-KIND

A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

HOLE-IN-ONE VEHICLE SPONSOR IN-KIND

Provides a car for a hole-in-one winner. A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

GOLFER GIFT SPONSOR IN-KIND

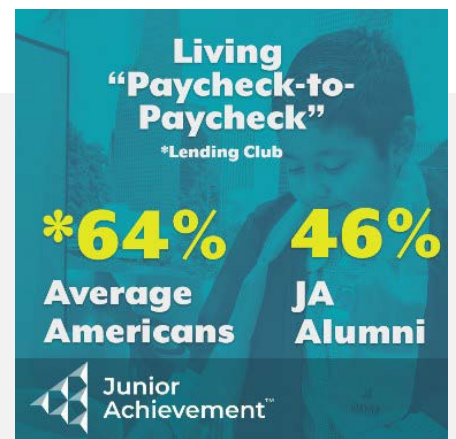
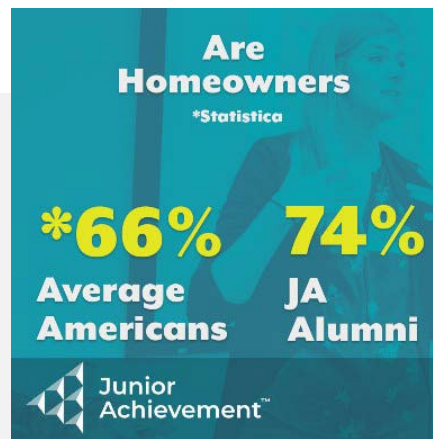
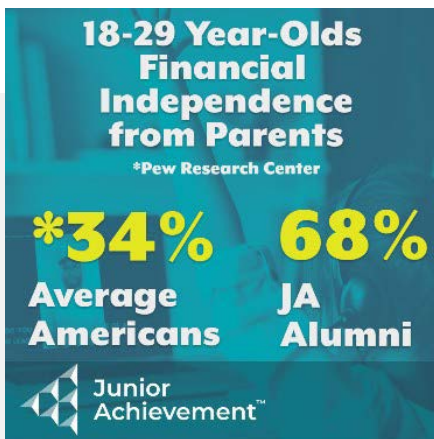
This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures and organization's logo will be placed on the event banner.

PARTING GIFT SPONSOR IN-KIND

This is the big hit of this prestigious tournament. As every player leaves the clubhouse at the end of the day, he/she will receive parting gifts as the finishing touch to a signature experience. This sponsor will receive prominent recognition on the parting gift table and at the post tournament awards ceremony. Organization's logo will be placed on the event banner.

GOLF BALL SPONSORSHIP IN-KIND

This sponsorship provides a dozen quality golf balls to each player. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.



Junior Achievement really was the only outlet, the only place I could go where I could truly learn about business. Going to Junior Achievement, I learned everything. I learned how to incorporate, I learned all the different roles, sales, cost of goods sold, production, making products, selling, and selling at a profit, all the pieces. We literally ran a business. Just that whole concept of the American Dream I think drives so many kids. Junior Achievement is a good opportunity to understand what it takes to be successful as an entrepreneur in this country.

-Mark Cuban, JA Alumnus, Dallas Mavericks Owner, and Shark Tank Personality



Yes, I want to play where the pros play!

Join us for the annual celebration of the JA Free Enterprise Golf Invitational! From the time you arrive to the time you leave you will be treated like royalty with an extravagant golfer gift package, the opportunity to play a PGA course, and Egypt Valley offers a level of service unmatched by any other club in West Michigan!

SPONSORSHIP LEVELS

- | | |
|--|--|
| <input type="checkbox"/> TITLE SPONSOR \$15,000 (1) | <input type="checkbox"/> BENEFACTOR (4 PLAYERS) \$5,500 |
| <input type="checkbox"/> PRESENTING SPONSOR \$10,000 | <input type="checkbox"/> PATRON (2 PLAYERS) \$2,750 |
| <input type="checkbox"/> GOLFER LUNCHEON SPONSOR \$5,000 | <input type="checkbox"/> FRIEND SPONSOR (1 PLAYER) \$1,320 |
| <input type="checkbox"/> GOLFERS RECEPTION SPONSOR \$3,000 | <input type="checkbox"/> EAGLE SPONSOR \$1,500 |
| <input type="checkbox"/> GOLF SHIRT SPONSOR \$3,000 (1) | <input type="checkbox"/> BIRDIE SPONSOR \$1,000 |
| <input type="checkbox"/> ENTREPRENEURSHIP SPONSOR \$3,000 | <input type="checkbox"/> TEE SPONSOR \$500 |
| <input type="checkbox"/> GOLF CART SPONSOR \$2,000 (1) | <input type="checkbox"/> HOLE-IN-ONE SPONSOR IN-KIND |
| <input type="checkbox"/> CIGAR BAR SPONSOR \$2,000 (1) | <input type="checkbox"/> HOLE-IN-ONE VEHICLE SPONSOR IN-KIND |
| <input type="checkbox"/> DRIVING RANGE SPONSOR \$2,000 (1) | <input type="checkbox"/> GOLFER GIFT SPONSOR IN-KIND |
| <input type="checkbox"/> GIFT SPONSOR \$2,000 (5) | <input type="checkbox"/> PARTING GIFT SPONSOR IN-KIND |
| <input type="checkbox"/> COURSE REFRESHMENTS SPONSOR \$2,000 | <input type="checkbox"/> GOLF BALL SPONSOR IN-KIND |
| | <input type="checkbox"/> I would like to serve as an Event Trustee to help plan the event. |

TOTAL \$ _____

PAYMENT OPTIONS

- Please Invoice Check made payable to: *Junior Achievement of the Michigan Great Lakes*
- Credit Card Number _____ Expiration _____ CVV _____
- Mastercard Visa Discover *We do not accept American Express; only if you [pay online](#).*

BILLING INFORMATION

Business/Organization Name _____

Contact Name _____

Email _____ Phone _____

Address _____

Signature _____ Date _____

If you have additional questions regarding the event, please don't hesitate to contact:

Bill Coderre *President*
 (616) 575-9080 ext. 2222
 bill.coderre@ja.org

Jay Ediger *SVP of Development*
 (616) 575-9080 ext. 2227
 jay.ediger@ja.org

4090 Lake Dr. SE, Grand Rapids, MI 49546 | [michianaareatlakes.in.org](#)